



*Peterson Brothers in the late 1960's:
(l-r) Hjalmar, Hubert, Floyd, Alf and Elmer.*

Peterson Family:

The five Peterson brothers and their father formed a company called "Peterson Brothers Salmon Arm Ltd." to run the orchards. The two older brothers, Hubert and Elmer, had also formed a separate partnership to operate bulldozers for building logging roads and snow ploughing roads for the District of Salmon Arm. Floyd says they had to plough sometimes on a 24-hour basis to clear snow from roads at Canoe to Kault Hill, the Industrial Park to Silver Creek.

When asked how a family could work together successfully, Floyd says, they treated the company as a business and always billed each other for work done through the company. "Oh sure," he remarks, " We had disputes but still talked to each other,"

Hjalmar and Hubert were Founders of the Shuswap Foundation; Floyd, and wife Barbara later established the Peterson Family Endowment Fund in support of the Salmon Arm Museum and Archives Association.



(1947) Picking apples in the Peterson orchard.